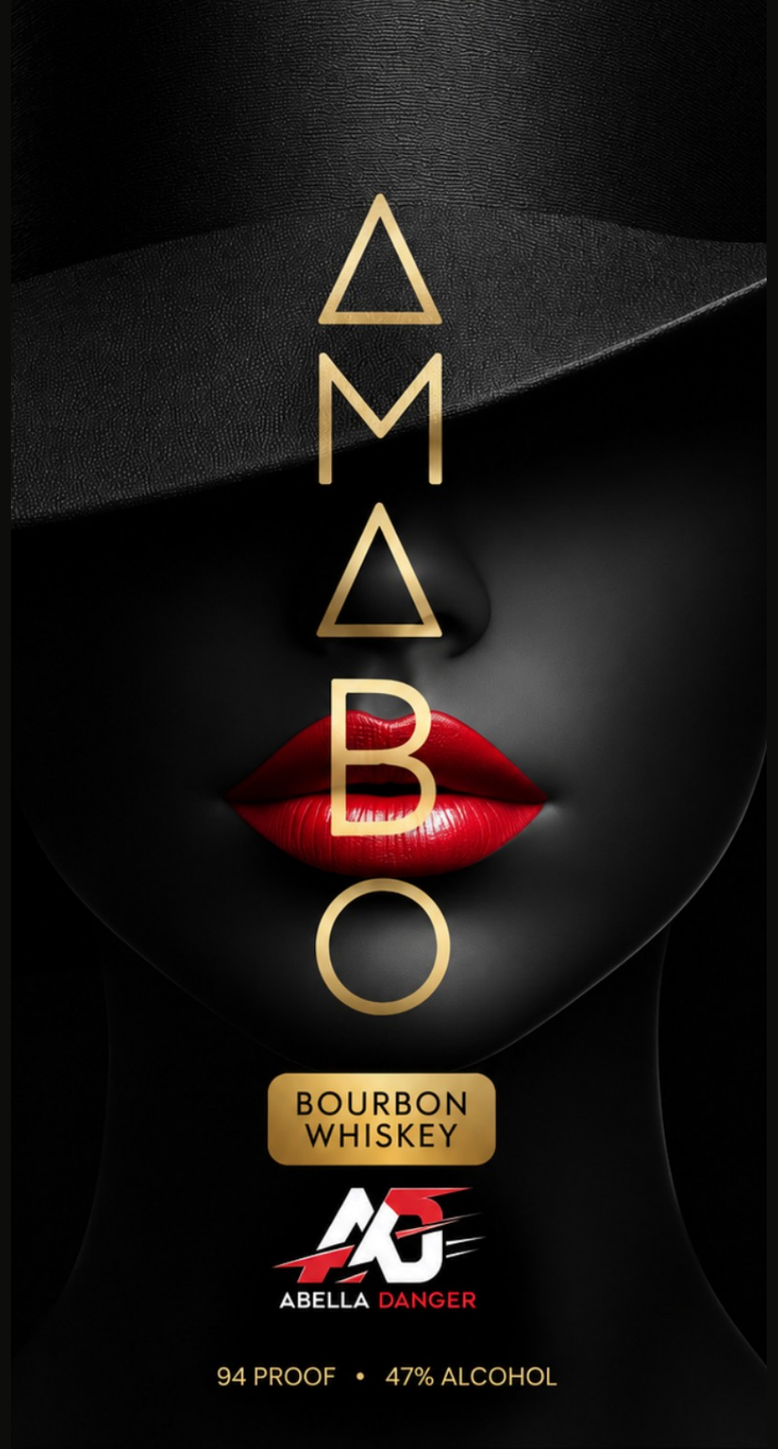


AMABO

BOURBON WHISKEY | 94 PROOF

Elevate your whiskey experience.

Five-year bourbon whiskey.
Aged and bottled in the Catskills, New York.
Bold character. A smooth, memorable finish.

ABELLA DANGER | OWNER

AGED IN BARREL FOR 5 YEARS

PREMIUM INGREDIENTS

© 2026 AMABO WHISKEY. ALL RIGHTS RESERVED.
PLEASE DRINK RESPONSIBLY. 21+

A bold bottle.
A recognizable owner.
A new conversation.

Five-year bourbon whiskey. 94 proof.
Aged and bottled in the Catskills, New York.

ABELLA DANGER | OWNER & BRAND ANCHOR





Five years in the making.

A bourbon with character, ready for your back bar, cocktail menu or retail shelf.

94
PROOF / 47% ABV

750
mL / SIX PER CASE

AGED & BOTTLED IN THE CATSKILLS, NEW YORK

“I will love.”
A name worth remembering.

Amabo takes its name from the Latin for “I will love.”
Introduced with Abella Danger in Miami,
the brand brings a bold identity to the bourbon shelf.

A five-year release with a story your team can tell
and a name guests can ask for again.



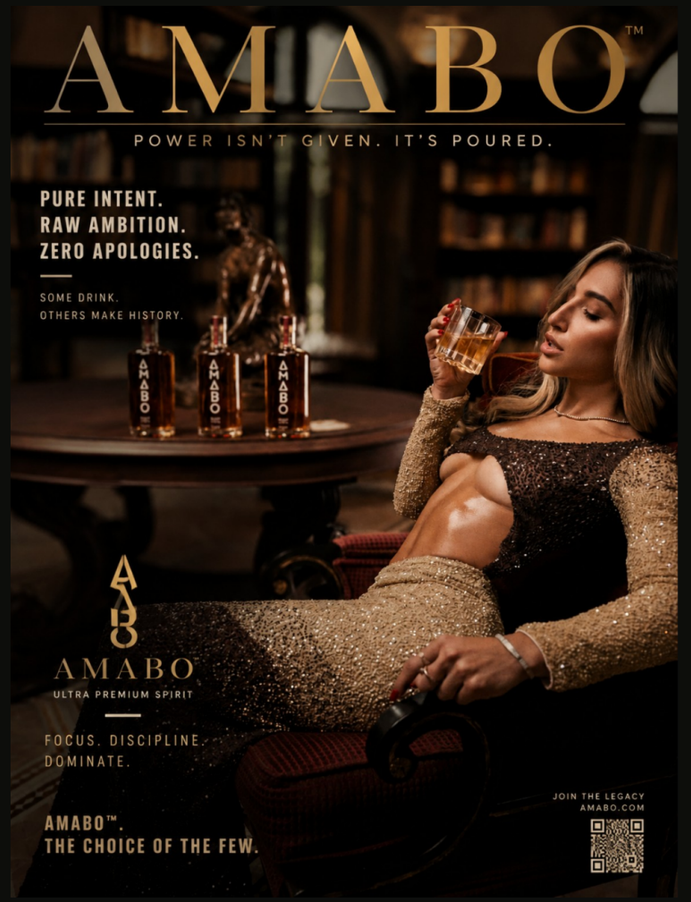
Her brand.
Her name behind it.

Abella is an owner of AMABO. Her connection to the brand goes beyond an endorsement.

Her public profile gives staff an immediate conversation starter and buyers a distinctive story to introduce to adult customers.

RECOGNITION OPENS THE CONVERSATION.

THE BOURBON GIVES THEM SOMETHING TO DISCOVER.



Celebrity recognition. A reason to discover.

Abella Danger is an entertainer, digital creator and entrepreneur with a public profile spanning entertainment, lifestyle and social media.

~9.3M
INSTAGRAM FOLLOWERS

~2.1M
X FOLLOWERS

A familiar name can spark the first question.
An owner’s connection gives the brand a personal story.

Approximate audience figures supplied in the prior presentation; counts may change.



Built for the back bar. Ready for the shelf.

BARS & RESTAURANTS

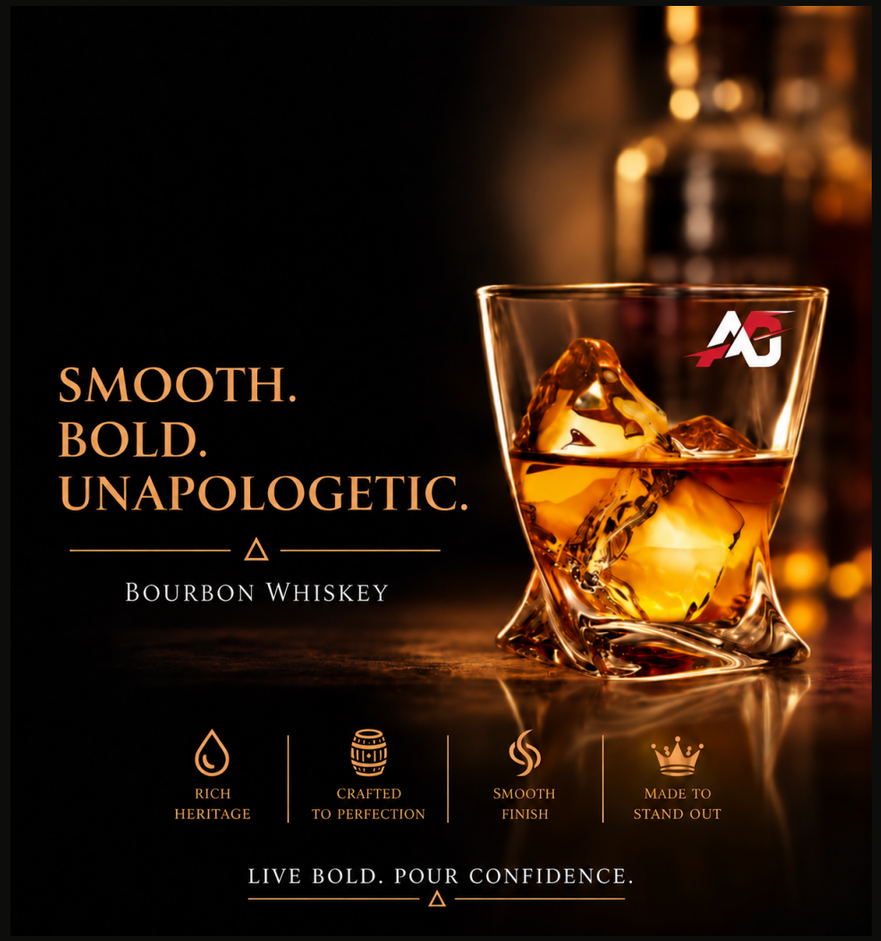
Feature an AMABO Old Fashioned or a neat serve. Give your team a recognizable owner story to start the conversation.

LIQUOR STORES

Pair bold packaging with Abella’s ownership story and a $39.00 retail price reference.

HOTELS, CLUBS & VENUES

Add a distinctive bourbon to your selection with a clear story for staff to share with guests.



A bigger introduction. Better wholesale pricing.

$39.00

RETAIL PRICE REFERENCE / 750 mL BOTTLE

CASES PER ORDER	PER BOTTLE	PER CASE
1–9 cases	**$27.30**	**$163.80**
10–14 cases	**$26.50**	**$159.00**
15–24 cases	**$25.75**	**$154.50**
25–39 cases	**$25.00**	**$150.00**
40–49 cases	**$24.75**	**$148.50**
50+ cases	**$24.50**	**$147.00**

WHOLESALE CASE QUANTITY DISCOUNTS

6 × 750 mL bottles per case

Wholesale prices shown per bottle and per six-bottle case.
Final pricing and fulfillment subject to confirmation and applicable state requirements.

Let the bourbon start the conversation.

Taste the five-year release. Meet the brand. Explore a place for AMABO in your selection.

REQUEST A TASTING & DISCUSS YOUR FIRST ORDER

Sal LoPiccolo
631-882-1728
amabowhiskey@gmail.com
www.amabowhiskey.com

